

British Airways has revealed its top holiday destinations for travellers still wanting to get away in August for a late summer getaway.

Favourite locations for travellers include hotspots in destinations such as North America, Caribbean holidays, Indian Ocean and Europe. With increased frequencies of flights to Barbados, St Lucia, Antigua and Tampa in Florida this summer, customers now have increased choices when it comes to leisure destinations.

Claire Bentley, managing director of British Airways Holidays, said: *"Yet again the Great British summer has proved a complete wash out so we are seeing a heavy demand from our UK customers for last minute overseas holidays.*

"Since we introduced dynamic packaging on ba.com in 2008 we have seen a huge increase in sales from customers using the new feature on ba.com to find special deals at competitive prices that combine flights and hotels or flights and car hire to arrange that perfect holiday, also giving customers an increased peace of mind due to the ATOL protection we offer on all package holidays.

"Thanks to a range of new leisure destinations, including Marrakech, and even more flights to the always popular Caribbean, customers are sure to find that British Airways can help them get away for their perfect summer holiday."

The top worldwide destinations booked in August include New York, Orlando, Barbados, Rome, Barcelona, Mauritius, Las Vegas, St Lucia, Venice and Jersey.

The Caribbean is proving a hit with families and increasing the number of flights to a variety of destinations is providing customers with more choice for their holidays in Barbados and St Lucia. British Airways offers a wide range of three to five-star hotels in the Caribbean. Florida holidays have also become more popular with the now weekly flight to Tampa. Mauritius is proving a popular choice for luxury holidays with the airlines' customers when it comes to their August getaway.

New York and Las Vegas remain favourite American cities with travellers, for city breaks as well as fly-drive holidays, thanks in part to the new joint business with American Airlines and Iberia giving customers a choice of 17 London flights a day to New York. In June, the airline added First class cabins to its daily flights to Las Vegas.

European cities are also proving a top choice with city breaks in Rome, Barcelona and long weekend breaks in Jersey being in demand. British Airways offers great hotel choices in all major European cities, ranging from budget 2-star to luxury 5-star accommodation.

British Airways reveals its top August 2011 holiday destinations

Sunday, 14 August 2011 15:13

source: traveldailynews.com

[Algarve Car Hire](#) and [Europe Car Hire](#) available at cheap inclusive prices at <http://www.best-algarve-car-hire.com>